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RADISSON® HOTEL HARRISBURG, PA, ANNOUNCES LAUNCH OF NEWLY RENOVATED RESTAURANT “HEIRLOOM – AN AMERICAN BISTRO” & “BRIDGES” LOUNGE

**Established in 1918, this Classic Hotel Providing Renovated Upscale
Hospitality Experience for Guests**

Dallas, TX – Leo Spriggs, President and CEO of Hospitality Management Corporation (HMC), is delighted to announce the completion and re-opening of two unique hospitality offerings to the Harrisburg, PA, market. The Radisson® Hotel, previously the Penn Harris Hotel and Conference Center, has a long history in the community since 1918. Originally built in downtown Harrisburg, it was later reestablished to its current Camp Hill, PA, location in 1964.

The “Heirloom – An American Bistro” restaurant will be offering a total concept change featuring hand crafted daily entrée and small plate specials utilizing an array of locally sourced heirloom fruits and vegetables, along with a variety of American fare. So what makes an Heirloom offering so different? It’s organic and open-pollinated unlike a hybrid plant and assures that year over year it will produce the characteristics of its parent plant. This assures a resurgence of more flavor, and many believe heirlooms are so superior that no growing season should be wasted on anything else. Many of the fruits and vegetables offered have been maintained by home gardeners for decades and the Radisson® Hotel Harrisburg is pleased to be able to provide these delicious items to hotel guests and visitors.

The \$4 million dollar renovations include the restaurant, private dining areas, lounge, meeting space and guest rooms. Newly developed art, logo and signage were done by artist Dirk Guidry, a professional artist who has had numerous solo and group exhibitions and whose works can be found in various locations across the U.S. Along with the changes to the menu and overall aesthetic to the main dining room, the Heirloom offers private dining enclosed in a French door setting for up to 10 guests. For larger parties, a *Room with a View* has a lovely veranda with bay style windows that run the length of the room. Service offerings include the standard Heirloom and Bridges Lounge menus and the Radisson® Full-Run Banquet Menu for weddings, receptions, special events or conferences.

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The newly refurbished “Bridges” Lounge surrounds guests with a 10’ x 20’ mural honoring the famous Harrisburg bridges, crossing the Susquehanna River to the Capital City. Designed and hand painted by local artist Jonathon Frazier, the mural will be featured in the soon to be released *Book of Murals* and the hotel is also providing limited edition signed and authenticated prints of the artwork for VIP guest amenities. Frazier is also the youngest member of the *Seven Lively Artists* who will be participating in the upcoming exhibit at the State Museum of Pennsylvania in Fall 2016. The Bridges lounge features handcrafted entrees, a wide array of Craft Beers and classic cocktails/fine wines offering something for all tastes.

“We are incredibly proud to share the newly developed concept of our Heirloom restaurant and Bridges lounge. We have always placed a high value on offering our guests the finest, most enjoyable experience possible. This is a natural evolution of our already outstanding restaurant and hotel with a sophisticated menu combining artisanal and community influences,” shared Jeff Strupp, General Manager.



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Bridges Lounge Mural
Artist: Jonathan Frazier
2016

About Hospitality Management Corporation (HMC)

Founded in 1971, HMC is a privately owned independent management company and one of the oldest independent hotel management firms in the lodging industry. For over four decades, HMC has been a leader in providing hotel management services for institutional and private owners and continues to strive for excellence in hospitality management and hotel development across the United States. Since its inception, the company’s headquarters have been located in Dallas, TX.

For more information on Hospitality Management Corporation, please contact Leo Spriggs, President and CEO, at (972) 934-2040 or lspriggs@hospitalitymgt.com.

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