

CASE STUDY



COUNTRY INN & SUITES ANAHEIM

Performance Highlights

	2017	2018	2019
Occupancy	71.1%	85.2%	85.2%
ADR	\$133.02	\$136.02	\$145.72
RevPAR	\$94.61	\$115.94	\$124.15
RevPar Change %		22.5%	7.1%
RePar Change \$		21.33%	8.21%
RPI	85.9%	103.3%	106.0%

* All metrics above are T-12 ending September for each time period.

Property Results



From initial due diligence through construction, HMC assisted ownership in all phases of opening and managing this Award Winning *Country Inn and Suites Anaheim* (CA). Thoughtful and strategic in-market talent acquisition and the employment of proven HMC systems, standards and revenue practices has made this hotel one of the top performing properties in Anaheim and for the brand. Accolades include:

- Radisson New Hotel of The Year Award 2017
- Radisson President's Awards 2017/2018
- Radisson's "Be Our Guest" Award Winner 2018
- Ranked #2 on TripAdvisor out of 121 Anaheim hotels
- Exceptional Radisson Inspection Score of 94.2%
- GM, David Gutierrez, recognized in November issue of *Hotel Management* magazine as "37 GM's to Watch" 2018
- Scored 3.2 out of 3.3 on AAA inspection

