

FOR IMMEDIATE RELEASE:

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HMC APPOINTS DENISE FIGULS DIRECTOR OF SALES & MARKETING AT COUNTRY INN & SUITES BY CARLSON™, ANAHEIM, CA

Local Sales Professional Brings Extensive Hospitality Experience to New Hotel

Dallas, TX – Leo Spriggs, President and CEO of Hospitality Management Corporation (HMC), is delighted to announce the addition of Denise Figuls to the sales team at the newly constructed Country Inn & Suites by Carlson™ in Anaheim, CA, scheduled to open in December 2016. Figuls will be responsible for all revenue generation for the hotel, as well as oversee all sales and marketing efforts. She will focus on developing and increasing revenue opportunities, client satisfaction and managing local initiatives to increase customer and brand awareness. The company continues its ongoing business expansion efforts and is made up of full service, conference center, select service and limited service hotels. HMC is one of the country's largest third-party privately held hotel management companies, ranked in the top 40 of all third party and owner operated hotel management companies.



Figuls is a seasoned industry professional and joins HMC with over 17 years of experience having demonstrated success in numerous positions in the Southern California market including Director of Sales and Corporate Group Sales for the Hotel Indigo and DoubleTree by Hilton, Sheraton Garden Grove and Hampton Inn & Suites all within the Anaheim marketplace. In addition, she previously held roles in sales supervision for the Radisson, Hilton, Candlewood Suites & Embassy Suites hotels.

“Denise is a dynamic leader and we are excited to have her join our HMC sales and marketing team bringing her extensive experience and knowledge of the local market to our new Country Inn & Suites in Anaheim. She has worked with top-level corporations, vendors and entertainment venues in the area building successful partnerships not only driving substantial revenue, but also focusing on public relations efforts and community involvement. We look forward to the contribution she will be bringing to our group,” shared Del Robinette, VP Sales & Marketing, Hospitality Management Corporation.

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Country Inn & Suites by Carlson™
1640 Clementine, Anaheim, CA 92802
(714) 409-3750

About the Country Inn & Suites Anaheim

Currently in the final stages of construction, the Country Inn & Suites by Carlson™, Anaheim, CA, is located conveniently to Disneyland's main gate and across the street from the Anaheim GardenWalk and House of Blues. Guests will also enjoy quick access to popular area attractions including the Anaheim Convention Center and Angel Stadium. The hotel provides free Wi-Fi, an on-site restaurant and lounge, outdoor heated pool and whirlpool tub, on-site gift shop and a complimentary hot Be Our Guest® breakfast.

About Hospitality Management Corporation (HMC)

Founded in 1971, HMC is a privately owned independent management company and one of the oldest independent hotel management firms in the lodging industry. For over four decades, HMC has been a leader in providing hotel management services for institutional and private owners and continues to strive for excellence in hospitality management and hotel development across the United States. Since its inception, the company's headquarters have been located in Dallas, TX.

For more information on Hospitality Management Corporation, please contact Leo Spriggs, President and CEO, at (972) 934-2040 or lspriggs@hospitalitymgt.com.

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