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HMC APPOINTS BRADY ARMSTRONG AREA DIRECTOR OF SALES & MARKETING

Dallas, TX – Leo Spriggs, President and CEO of Hospitality Management Corporation (HMC), is pleased to add Brady Armstrong to the Sales & Marketing team as Area Director of Sales. Armstrong will be responsible for top line revenue for a select group of HMC managed hotels in the Oil and Gas regions of South and West Texas. He will also oversee sales and marketing efforts, inclusive of weekly sales calls, account positioning, reporting and facilitating cross-sell opportunities. Armstrong will provide strategic key account management for targeted Oil and Shale accounts ensuring symbiotic relationships are shared across the HMC oil and gas hotel portfolio.



Armstrong has an expansive background within this industry, formerly having held positions with Petroleum Landman based in Lafayette, LA, overseeing oil & gas projects (lease negotiations, research, surveys, title research, etc.) across several states including the Permian Basin in West Texas. He brings to HMC an in-depth knowledge of the oil and gas industry, specific knowledge of the areas HMC is operating in and extensive partnership relationships.

Del Robinette, Vice President of Sales and Marketing shared, “Brady is going to be an amazing addition to our team. With his extensive experience and long term relationships in the petroleum industry, he is ideally suited to drive our hotel objectives in the Eagle Ford, Permian Basin and Texas Oil & Shale development play/areas within the state of Texas.”

About Hospitality Management Corporation (HMC)

Founded in 1971, HMC is a privately owned independent management company and one of the oldest independent hotel management firms in the lodging industry. For over four decades, HMC has been a leader in providing hotel management services for institutional and private owners and continues to strive for excellence in hospitality management and hotel development across the United States. Since its inception, the company’s headquarters have been located in Dallas, TX.

For more information on Hospitality Management Corporation, please contact Leo Spriggs, President and CEO, at (972) 934-2040 or lspriggs@hospitalitymgt.com.